FORT LANGLEY COMMUNITY ASSOCIATION

DIRECTORS MEETING - MINUTES

Tuesday, January 19, 2021 - 7:30PM

(via Zoom)

DIRECTORS IN ATTENDANCE: Andy Schildhorn, Danielle Twist, Malcolm Weatherston, Karen Zukas, Sandy Cameron, Scott Jacobsen, and Nicholas Rawcliffe.
SPECIAL GUEST: Jeanette Martin.
REGRETS: Harold Whittell.

CALL TO ORDER

The meeting was called to order at 7:33 PM (via Zoom teleconference).

APPROVAL OF AGENDA

The Agenda was approved with no recommended amendments.

APPROVAL OF PRIOR MEETING MINUTES

The December 1, 2020 Minutes were approved with no recommended amendments.

TREASURER'S REPORT

The FLCA account holds funds in the amount of $1,119.27 as of January 19, 2021 from which several expenses are to be allocated resulted in an anticipated net balance of approximately $700. The Township of Langley grant application deadline is February 28, 2021. The grant amount to be sought by the FLCA is $1,000 and is conditional on criteria. The FLCA qualifies for the specified criteria.

BUSINESS ARISING FROM THE MINUTES:

1. **Logo Design - Review and Member Feedback**

Andy shared his zoom screen and the directors in attendance reviewed four versions of the revised FLCA Logo being considered. The four versions were previously emailed out to the FLCA membership seeking comments/input/feedback. The four versions were also shared via social media platforms. As a last step in the selection process the FLCA directors and special guest voted on the four versions, with the following results:

1a) winner by vote of 6-2.
1b) 5 votes in favour, with several abstentions.
2a) 4 votes in favour, with several abstentions.
2b) tie of 4-4.

Next steps: Danielle to contact Flying Horse Designs to implement new logo. It was suggested that the new logo be integrated into the FLCA's Facebook and Twitter. It was also suggested that the FLCA's website contain a banner icon for Facebook and Twitter.

COMMITTEE REPORT

1. **Truck Route**

There is nothing new to report regarding the truck route, although it was mentioned that "markings" (flagging's) at the intersection of 96 Avenue & Glover have occurred.

OPEN DISCUSSION AND NEW BUSINESS

1. **BIA Banners**

The chairman noted that this responsibility is being looked after by Wendel's and the FLCA is appreciative of this commitment. The banner program is required to follow the process (Banner Policy & Sign Bylaw) as laid out by the Township of Langley, so that applicants can adhere to the advertising criteria. Approved banners shall not be used to advertise for-profit events or commercial endeavors.

2. **Cranberry Festival**

It was reported that the Fort Langley Cranberry Festival Society has a strong contingent of 11 directors thus far, and they are formulating a roll-out structure with more information to be provided to the FLCA at a later date.

3. **Website**

Discussion ensued regarding the need to "clean up the old website" rather than creating a new website. There is recognition that the current website format is stagnant and needs a rebrand with new imagery, photographs, and organic content. The "keys" to the website will need to be obtained from the prior content administrator. It was also suggested that a revised website include a Facebook tab and a Twitter link.

OTHER

- Malcolm reports that the Glover Road Coast Capital building is occupied/open via appointment only. Andy is intending to take a photograph of the Coast Capital building and post the phone # for making appointments.

- A preliminary development concept for the Mavis/King/Mary area was discussed, which is part of the proposed Museum and Cultural Centre. The concept may include 45 townhouse units and a mixed-use building of 21 condominium apartments with 11 retail/commercial units at the ground level.

- It was noted that a section of Big Sky was filmed at the Community Hall and it is anticipated that Jim Carey will be filmed (Paramount Pictures) in Sonic the Hedgehog 2 at the Community Hall, for a period of 6-weeks commencing March 2021.

- The chairman requested that all the directors give some thought to FLCA projects for 2021, including items such as the elections of directors and the annual survey. Karen suggested that a review of the last survey undertaken by the FLCA be included as an item for the next agenda.

MEETING ADJOURNED: The meeting was adjourned at 8:38 PM.

NEXT MEETING: February 9, 2021.