FORT LANGLEY COMMUNITY ASSOCIATION

DIRECTORS MEETING - MINUTES

Tuesday, October 20, 2022, 2020 -
7:30PM
(via Zoom)

DIRECTORS IN ATTENDANCE: Andy Schildhorn, Danielle Twist, Sandy Cameron, Malcolm Weatherston, Scott Jacobsen, and Nicholas Rawcliffe.
Regrets: Harold Whittell, Karen Zukas

CALL TO ORDER
The meeting was called to order at 7:37 PM (via Zoom teleconference).

APPROVAL OF AGENDA
The Agenda was approved with no recommended amendments.

APPROVAL OF MINUTES
The September 21, 2020 minutes was approved with no recommended amendments.

TREASURER'S REPORT
No new information to report other than the account holds $804.09 from which $90.00 is owed.

BUSINESS ARISING FROM THE MINUTES

1. **Web Design Proposal**

Nothing new to report at this time.

COMMITTEE REPORT

1. **Truck Route**

Nothing new to report as we are still awaiting the results of the McElhanney Engineering report.

2. **Rebranding**

Rebranding was the hot topic of the evening with proposed FLCA logos v.4 & v.6 being strong favorites. A fulsome discussion ensued between the directors as to rebranding concepts such as buttons, letterhead, and social engagements via social media, mailouts, FLCA Facebook page, my Fort Langley page, and polls.

Danielle will explore color versions (2 colors + black maximum) for v.4 & v.6 and a subsequent directors meeting, specifically for the purpose of reviewing the color versions of v.4 & v.6, will be called when the versions are ready for further evaluation.

3. **Heritage**

Scott will be scheduling research on this topic, otherwise there is no new information to report at this time.

OPEN DISCUSSION

Banners

The topic of “banners” was added to the agenda. The Fort Langley BIA is requesting that the FLCA assume the banners program coordination along with the funding grant from the Township of Langley. The current grant is $4,500 per annum and requires 3 installs per annum with an estimated cost of $1,200/install. The FLCA would need to create a banner committee to undertake the associated responsibilities. It was decided that Andy would further communicate with the Fort Langley BIA to seek additional information and clarification.

Remembrance Day Service

The intent is that the Remembrance Day Service will be livestreamed, as the service will not be open to the public, due to Covid. Some discussion ensued regarding the importance of the Remembrance Day Service and the need to honor our veterans and our past (history).

Other

Sandra gave an update on filming activities at the Community Hall and as an associated consequence, some improvements to the Community Hall by the movie companies. Sandra also noted that the Christmas tree lights are intended to be illuminated on the first Saturday in December.

MEETING ADJOURNED: The meeting was adjourned at 8:23 PM.

NEXT MEETING: November 17, 2020.